Paessler PRTG Network Monitor Delivers the Most Affordable, Comprehensive Monitoring Solution for Distributed Computing Environments

Company to Offer Live Demos During Cisco Live Event; PRTG Delivers “10X the Features for Less than Annual Maintenance Cost” of Competing Systems; Slashes Troubleshooting Time and Expense with 24/7 Assurance for Network Availability

LOS ANGELES, CA and NUREMBERG, Germany (June 28, 2010) – Paessler AG (www.paessler.com), a leading provider of network monitoring and performance optimization solutions, today announced that it will be offering live demonstrations of its highly affordable and comprehensive PRTG Network Monitor June 28-July 1 at Booth #643 during the Cisco Live 2010 event in Las Vegas. PRTG has earned an outstanding reputation in the industry as one of the most cost-effective, comprehensive and easy to use network monitoring solutions on the market.

PRTG’s unique remote probe and sensor technology makes it the ideal monitoring solution to maintain 24/7 vigilance for optimum network availability across distributed computer networks. The system’s quick and easy deployment enables networking professionals to setup, configure and begin monitoring entire systems in minutes from a single, user-friendly dashboard. With its network “snapshot” graphical user interface and deep-dive drilldown capabilities, PRTG’s monitoring solution provides a robust enterprise-grade monitoring solution at the most affordable price on the market.

PRTG Saves Time and Money, Reduces Costly Downtime
PRTG serves as a 24/7 network sentry, keeping watch over every aspect of infrastructure, continuously monitoring for traffic slow downs, congestion, overloads, failures and other anomalies on virtually every component from switches, routers and servers to email, database and web applications, CPU usage, available server storage and more. Customizable alerts can be configured to notify team members when network conditions reach a specified threshold or capacity.

“PRTG cuts our troubleshooting time from hours to mere minutes,” said Jim Kirby, director of engineering with Dataware Services, one of the largest public data centers in South Dakota. “Instead of just getting alerts for things that fail,
the ability to configure thresholds and receive warnings before the failure is critical to proactively keeping the network up and running, allowing us to not just minimize costly downtime, but actually prevent it before it ever occurs.”

**Superior Features at an Affordable Price**

PRTG’s elegantly scalable system provides the most efficient and affordable system for build-out over growing distributed networks. Compared to other monitoring tools, PRTG’s robust solution not only outperforms others on the market, but also offers a better value.

“For all of its features and flexibility, what really sells PRTG is its price,” Kirby said. “We were able to fully implement PRTG with about ten-times the features for less than the annual maintenance cost on the previous system. Plus, it runs on about one-third of the hardware. I’ve been in IT for more than 20 years and I’ve never seen anything like it.”

In fact, in a recent customer satisfaction survey, nearly 95 percent of PRTG customers said they would recommend the product to a colleague or peer. These results underscore the effectiveness, affordability and ease of use of PRTG Network Monitor in helping IT professionals ensure maximum uptime on critical network infrastructure, reduce troubleshooting time and expense and optimize IT resources.

“We are confident that you won’t find a more effective or comprehensive product on the market that offers the same kind of proactive monitoring for such an affordable price,” said Dirk Paessler, CEO of Paessler AG. “The fact that our customers are so willing to recommend PRTG speaks volumes. We’re especially proud of the exceptional feedback we’ve received and eager to demonstrate to others how easy and effective PRTG is for monitoring across networks of all sizes.”

**Mobile Monitoring Enables Anytime, Anywhere Access**

With its unique web-based interface, PRTG Network Monitor provides anytime, anywhere access to network status information and even allows for remote troubleshooting. An iPhone application, iPRTG, also provides ready access to the PRTG system right in the palm of your hand. This mobile access saves critical time and resources by allowing team members to troubleshoot problems as they
 occur—at other locations or after hours—and determine whether a situation is critical or if a solution can wait.

“The ability to remotely troubleshoot and evaluate the impact of network events saves us a lot of time and trouble,” said Matt Edwards, IT operations manager at Tri-County Technical College. “I can check in from home during the weekend, and if there’s a problem, assess the situation before jumping in the car to go to the office.”

With its instant alerts and remote access, PRTG works overtime to ensure optimum network performance, without the added cost of overtime staff.

“PRTG is like our second shift, working after hours, on weekends and holidays to make sure our network is up and running,” said Travis Foschini, manager of information technology at Columbia Southern University. “We rely on it heavily 24/7, because we don’t have 24/7 staff.”

PRTG Network Monitor is ideal for businesses of all sizes looking to optimize network resources and reduce downtime. Its unique remote probe technology enables data center providers, MSPs, ISPs and virtually any kind of business—even those with remote locations—to gain complete visibility into network activity to prevent failures and outages before they take place, plus budget for upgrades based on real demand.

To see a live demo of PRTG at work, visit Booth #643 during the Cisco Live 2010, June 28-July 1 at the Mandalay Bay Resort in Las Vegas. Or, for more information about PRTG Network Monitor, visit www.paessler.com/prtg.

**About Paessler AG:**

Paessler AG leads the industry in providing the most powerful, affordable and easy-to-use network monitoring and testing solutions. The company's suite of just-right software products deliver peace of mind, confidence and convenience for businesses of all sizes — from Small Office/Home Office (SOHO) to large enterprises, including more than 70% of the Fortune 100 companies. Based in Nuremberg, Germany, Paessler's global reach includes more than 150,000 active installations of its products. Founded in 1997, Paessler AG remains a privately held company and is recognized as both a member of the Cisco Developer Network and a VMware Technology Alliance Partner. For more information, visit www.paessler.com.

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